

Quicklink wins Queen's Award for Enterprise in Innovation



Quicklink Video Distribution Services are delighted to announce that they have received the Queen's Award for Enterprise, in the Innovation category for their Quicklink TX solution.

The award is the most prestigious award for UK businesses and is the highest accolade for business success.

The awards are made annually by HM The Queen and are only given for the highest levels of excellence demonstrated in each category. They are judged to a demanding level and winners receive a number of benefits and worldwide recognition.

As a leading global provider of software and hardware IP solutions for live and edited video, innovation and quality are at the core of Quicklink's beliefs. Its customers require solutions that they can rely on for high-quality, live content contributions and broadcasts.

Richard Rees, CEO and founder of Quicklink states: *"We are truly honoured to receive a Queen's award for Enterprise in Innovation and delighted in the recognition of the benefits that the Quicklink TX brings to our customers. In today's content hungry age, contributions need to be accessed from anywhere, at any time allowing news, opinions and events to be broadcast live"*.

Richard continues: *"Developing solutions which incorporate market leading technologies, together with a focus on quality and reliability, ensures customers can rely on Quicklink solutions whenever they need to. This award further strengthens our credentials and supports our customers' experiences of our leading quality and innovative broadcast products"*.

Quicklink TX is a video call management system which allows the integration of live, professional quality Skype video calls for entertainment shows, radio and other live broadcast events. The solution has been designed in partnership with Microsoft and has been used by companies such as BBC, Aljazeera, CNN, BT Sport, ITN, Microsoft, Bloomberg, Comcast and Fox Sports.

Founded in 2003, Quicklink, headquartered in Swansea, Wales, is committed to the development and production of innovative solutions, such as the Quicklink TX, to meet the ever-changing needs of their customers.

Welsh Government Economy Secretary, Ken Skates AM, said: *"The Queen's Award for Innovation is a significant achievement and I'm delighted Swansea-based Quicklink has been recognised for the superb, innovative solutions it is offering to its customers world-wide. This accolade demonstrates how well Welsh companies can successfully compete on a global platform through expansion and growth."*

“The Welsh Government has worked closely with Quicklink since 2014, to support their exports and the development of their design and production base in Wales. This is one of many ways we seek to increase the recognition and use of home-grown innovative technology on a national and international basis.”

In 2017, Skype TX, the technology behind the Quicklink TX, was also honoured with an Emmy® Award for Technology & Engineering. Skype TX has been used by over 1,200 broadcasters internationally and has delivered over 20-million minutes of high-quality Skype calls.

Adnan Jamil-Mir, Head of Skype in Media states: *“Skype are delighted to see the Queen's Award for Enterprise being awarded to its partner Quicklink, in recognition of its innovative Quicklink TX solution. Working together since 2014, Quicklink and the Skype TX provides broadcasters and customers unlimited access to content contributions, from web browsers or mobile apps, to meet their needs of broadcast quality content. Skype TX continues to drive access to live, broadcast quality content and working with our partner Quicklink ensures that broadcaster always get the reliable and high-quality service they require”.*

For more information about Quicklink and the Quicklink TX, please contact the Quicklink team by emailing marketing@quicklink.tv or calling +44 1792 720880.

About Quicklink

Quicklink is one of the leading global providers for cost effective, high quality broadcast solutions in the fields of news, sport, entertainment and corporate media. Quicklink provides broadcasters and companies with software and hardware IP solutions for the transmission of broadcast quality live and edited video. www.quicklink.tv